



Rushipeetham Charitable Trust

'Samanvaya is Sanātana – Sāmarasya is Bhāratīyata'

RUSHI VIDYABHYASAM



MAHA KUMBH 2025

13 Jan 2025 - 26 Feb 2025

Dhruva Jnanam

Success with Character



www.dhruvajnanam.org



dhruvajnanam@rushipeetham.org



<https://shorturl.at/kn029>



+1 630 246 0931

MAHA KUMBH 2025

THE PRESTIGE AND PRIDE OF BHARATADESAM



What is Mahakumbh?

Spiritual & Cultural Significance

Amazing Fusion of Spirituality & Technology

Astonishment around the World

HISTORY & SPIRITUAL SIGNIFICANCE

Maha Kumbh Mela festival is a testament to the human quest for divine and spiritual liberation.

What is Kumbh? The Sanskrit word Kumbh means pitcher, or pot.

When Devas and Asuras churned the ocean, Dhanvantri emerged carrying a pitcher of amrita, or the elixir of immortality. To make sure the Asuras don't get it, Indra's son, Jayant, ran off with the pot.



What is Kumbh Mela?

As Jayant ran, the *amrita* spilt at four spots:

Haridwar – Ganga, Prayagraj – Sangam or meeting point of Ganga, Yamuna and Saraswati, Ujjain – Kshipra, and Nashik–Triambakeshwar – Godavari. He ran for 12 days, and as one day of the Devas is equal to one year of humans, Kumbh Mela is celebrated at these locations every 12 years, based on the relative positions of the Sun, the Moon, and Jupiter.



What is Maha Kumbh?

- **Ardh-Kumbh** (*ardh* means half), happens every six years.
- A **Poorna Kumbh** occurs every 12 years.
- The **Maha Kumbh** is held once in 144 years. In a rare occurrence, the Moon, Sun, Mercury and Jupiter align together, making the Maha Kumbh the most auspicious Kumbh Mela and a once in a lifetime experience.



CULTURAL SIGNIFICANCE IN THE WORDS OF SWAMI VIVEKANANDA...

- Hindu gatherings should reflect the core tenet of Hinduism – the acceptance of all paths leading to the same divine goal, encouraging people from different backgrounds to come together in shared worship.
- Hindu gatherings are a tool for social reform, where caste barriers could be broken down and people from different social strata could come together in a unified space.
- Hindu gatherings are a platform for spiritual growth through collective chanting, discourses on scriptures, and sharing of experiences, which could elevate consciousness of participating individuals.



WHAT IS SO SPECIAL ABOUT MAHA KUMBH 2025?

- The Maha Kumbh Mela 2025 in Prayagraj, Uttar Pradesh, will see an estimated 400 million pilgrims from January 13 to February 26.
- Spanning 44 days, it features traditional spiritual practices, advanced security, and environmental initiatives.
- Maha Kumbh highlights the significance of Hindu culture in global heritage.
- Festival is a mammoth logistics and crowd management exercise being planned to organize with environmental safety.



A FEW MIND-BOGGLING FACTS

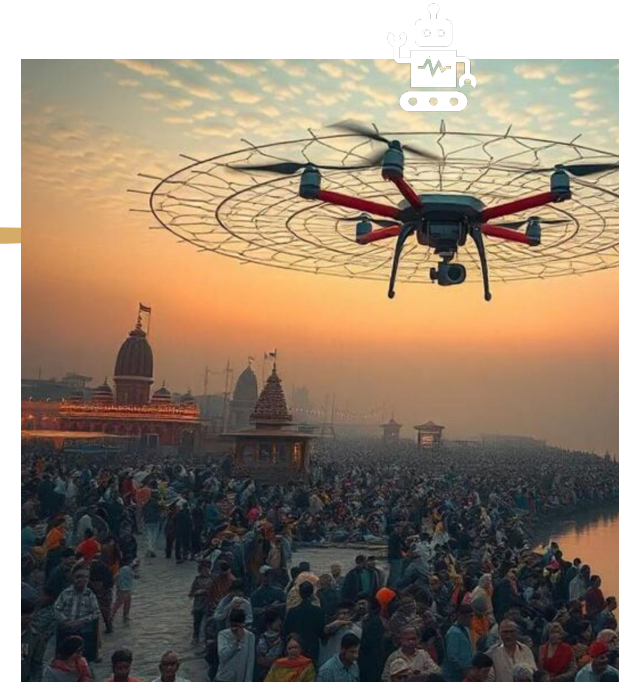
- World's Largest Gathering - Expected visitor turnout ~ 450 MN
 - More than Current US Population (341 million)
 - More than 15 times of Australia Population (27 million)
- A sprawling 4,000 hectares of open land along the banks of the rivers has been converted into a temporary city to house the visitors in 150,000 tents and comes equipped with 3,000 kitchens, 145,000 restrooms and 99 parking lots.
- Pilgrims across the globe ~ From 120 countries
- 450,000, new electricity connections have been installed
- 800 multilingual signs installed to assist visitors



THE STATE-OF-THE-ART TECHNOLOGY...

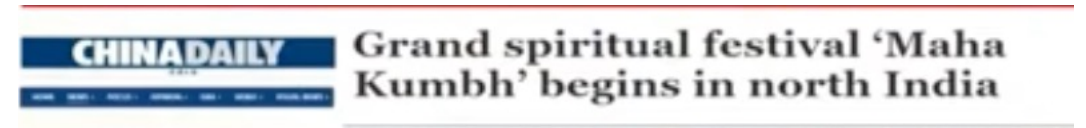
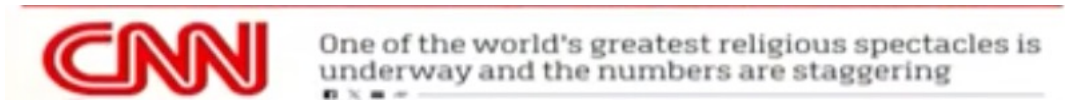
PERFECT BLEND OF RELIGION & SCIENCE

- **Drones** - 113 underwater drones capable of diving 100 metres have been deployed for continuous monitoring at the Sangam.
- The usage of **Artificial Intelligence**
 - Facial recognition, AI to trace missing persons
 - Over 2750 AI Cameras for security to monitor pilgrims.
- "Kumbh Sah'AI'yak" **chatbot**
 - The "Kumbh Sah'AI'yak" chatbot has been introduced as a digital guide for Mahakumbh 2025.
 - This AI-powered tool offers real-time information and personalized assistance in multiple languages.
 - It provides navigation, cultural insights, and event updates, accessible through the official Mahakumbh app or WhatsApp.



ASTONISHMENT AROUND THE WORLD

- UNESCO has added the Kumbh Mela to the Representative List of Intangible Cultural Heritage of Humanity, according to a report made public by the Ministry of External Affairs.



A MATTER OF PRIDE, PRESTIGE, AND HERITAGE

- It is a proud symbol of Bharatadesa's unity in diversity.
- Mahakumbh is not just a religious gathering but a testament to the global prestige of Sanatan culture and traditions.
- Mahakumbh is a proud symbol of Bharatadesa's spiritual and cultural heritage, embodying the essence of "unity in diversity."
- Mahakumbh Mela 2025 embodies Bharatadesa's timeless cultural, spiritual, and religious heritage that combines that every community in this world and brings together every human on the earth together.

